

G.G.M. SCIENCE COLLEGE, JAMMU

**DETAILED ACTION TAKEN REPORT ON ACCOUNT OF VARIOUS ACTIVITIES
UNDERTAKEN BY THE COLLEGE**

**FOR THE PROMOTION OF “VITTIYA SAKSHARATA ABHIYAN” (VISAKA) OF
MHRD (GOI)**

14-12-2016 Orientation Programme on VISAKA

Different bankers including the representatives of J&K Bank, State Bank of India, Punjab National Bank, ICICI and HDFC were invited by the College for providing awareness to the staff regarding cashless transactions by various means, such as numerous mobile apps prevalent in the net and can be easily downloaded and used for the purpose.

The programme was organized by the College in its Conference Hall on 14-12-2016, in which the staff members from all categories took part in the programme and shown keen interest in learning the modern concept of e-banking through various modes.

15-12-2016

On 15-12-2016, on the request of college, the aforesaid bankers also installed their respective stalls with their technical staff in the college campus at different locations. In the awareness camp, Dr. Asgar Samoon, Worthy Commissioner/Secretary to Higher Education Department, J&K Govt., accompanied by Dr. Ajeet Angral, Nodal Principal also visited the campus and interacted with the bankers as well as students gathered on the venue.

17-12-2016

Besides, J&K Bank, State Bank of India and ICICI also extended their services by installing their respective stalls in the College campus on 17-12-2016 .

19-12-2016

The J&K Bank also gave the demonstration to the staff of Govt. SPMR College of Commerce, Jammu, as the employees of the said institution were called for the purpose of promotion of VISAKA.

21-12-2016 Orientation-cum-Training Programme

A team of (05) representatives from ICICI Bank, KC Plaza, Jammu visited GGM Science College, Jammu on 21-12-2016. They gave Power Point Presentation to the teaching staff and students including NCC & NSS volunteers in which they explained "CASHLESS TRANSACTION" and various mobile apps viz; Pockets/Digital Wallet.

Registration of volunteers was also carried out for promotion of Cashless transactions under the campaign VISAKA.

22-12-2016 Training Programme

Digital Awareness Training Programme was organised by the college in collaboration with PNB, Canal Road, Jammu, in which Mr. Hemant Sharma, Marketing Manager, PNB deliberated upon the need of cashless transactions by using various mobile apps which are easily available on the internet.

Registration of volunteers was also carried out for promotion of Cashless transactions under the campaign VISAKA. (List Enclosed)

23-12-2016

Sh. Manesh Sharma, Sr. Executive of Reliance JIO also visited and addressed the staff and students present in the event and gave a detailed account of the utility of 'Cashless Transaction' mode by way of Reliance Money. Further, he declared the distribution of Reliance 4G SIMs among the desired students possessing Aadhar Number in due course of time.